



VISION

ILMA UNIVERSITY QUARTERLY NEWSLETTER
OCT - DEC (2021)

• **ILMA TALENT HUNT**

• **ASF SCHOOL & COLLEGE VISIT**

• **FOOD FESTIVAL**

• **FASHION DESIGNER AMIR ADNAN**

• **REQUITMENT DRIVE ZAMEEN.COM**

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ILMA University hosted Alumni Meet at its Main Campus



ILMA University hosted Alumni Meet at its Main Campus on Saturday, October 2, 2021 to greet its alumni and acknowledge their role and contribution towards building a better Pakistan.

The alumni meet was followed by Hi-tea and aimed to re-connect ILMA University with its alumni while providing a world of opportunities to them by offering various rewards and incentives which were shared through a detailed presentation during the meet up.

Honorable Vice Chancellor Prof. Dr. Mansoor uz Zafar Dawood gave welcome address followed by formal introduction of the participants over Hi-tea. The attendees included our Alumni and Quality Assurance & Liaison team.



CHANGE MANAGEMENT IN LARGE AND SMALL ENTERPRISES



COMMUNICATE CHANGE TO EMPLOYEES

The purpose is to cultivate buy-in from team members and to address any culture changes that might result.



CULTIVATE A PLAN

Once everyone is prepared to undertake the organizational change, you must create a plan to ensure everything goes smoothly



IMPLEMENT THE CHANGE

The project manager follows the framework and steps outlined in the plan, empowering employees to take ownership

REMEMBER, THE CHANGE MANAGEMENT PROCESS IS ABOUT PEOPLE

People react to change differently, so be aware of the fact that you will have to manage personalities and make frequent adjustments throughout this transition.

That's why communication is so vital. When an organization is changing and people feel out of the loop, they get uncomfortable. It's a natural response. So communicate often and solicit feedback, making it feel like a conversation and showing that you consid-

er your employees' contributions important. Acknowledge their feelings throughout this process. Be transparent with them and have them help with the problem-solving. Be flexible enough to make changes to the plan based on what they say. Continually highlight the benefits

everyone will enjoy as a result of seeing this transition through. People react to change differently

Remember, change management is more than just drawing up a plan and executing — it's about managing

human beings. So place a bigger priority on empathy than efficiency. In the end, your employees will be more loyal to you



Legendary Fashion Designer **Amir Adnan** at ILMA University





ILMA University made its mark again by organizing an out of the box episode of ILMA Experiential Learning Lecture Series. The University invited Mr. Amir Adnan an award-winning Fashion Designer and Fashion Icon of Pakistan on 23rd of November 2021 at its Main Campus. The event started with welcome note from worthy Vice Chancellor Prof. Dr. Mansoor uz Zafar Dawood. Registrar ILMA, Syed Kashif Rafi, Dean Faculty of Media & Design Dr. Yasmeen Sultana, Corporate Head, Amir Adnan & Assistant Governor, Zone 3, Rotary International District 3271 Ms. Bina Rasheed and Assistant Governor, Zone 1, Rotary International District 3271, Ms. Durdaana Arshad also grace the event with their presence.

Mr. Amir is the Fashion Icon who has built a brand that echoes the modern and tra-

ditional designs and has reshaped the fashion landscape of Pakistan. Mr. Amir got many awards and recognitions both nationally and internationally

Mr. Amir motivated and counselled the students by sharing his life experiences and how a less privileged child can mold himself into a successful entrepreneur and built a leading global brand. He shared his life struggles, projects and stories with the



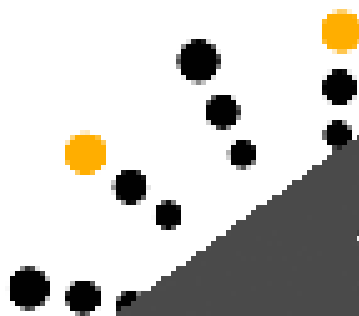


students and shared his formula for success. He said that the sense of achievement and fulfillment lies in the wellbeing of others that are around you, the people that work for you and the relationships you built; in short “live your dreams”. He shared the brand story of Amir Adnan as

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Mr. Adnan highly appreciated the students and the university and said that I am glad that the students of ILMA University do proper research about the speaker they will listen and translate the same through interactive Q&A



Adnan Adnan
2021-2022



Kick Start your Startup in
REAL STATE
(CHALLENGE & OPPORTUNITIES)



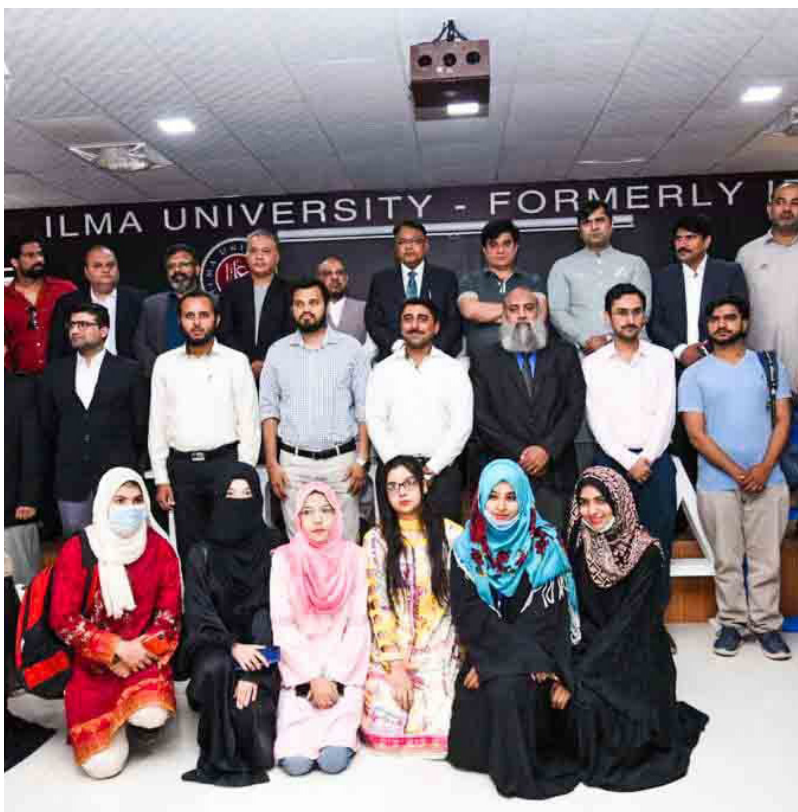
How to Start a Real Estate Business

1. Get a CRM.
2. Craftt your ideal personal plan.
3. Align your business plan.
4. Build a consistent marketing plan.
5. Get a website.
6. Prospect consistently.
7. Nurture leads.
8. Have good time manageme

Starting a real estate business ain't for the faint of heart. What other industry requires you to cold call dozens of leads every day — only to close approximately five deals in your first year

Here's a candid look at how to start a real estate business, plus our best advice for avoiding mistakes that hijack momentum as you grow.

For many new agents, real estate is their second, third, or even fourth career. You loved the idea of “being your own boss” while making more than you did at your last job, but freedom has a very different meaning for an employee versus a business owner.



ASF PUBLIC SCHOOL & COLLEGE VISIT





tant Manager Alumni & Placement Department Mr. Inaamullah and Officer Alumni & Placement Department Ms. Sumra Nadeem. The Principal of ASF Public School & College Ms. Bushra Adnan along with faculty members and staff welcomed ILMA University Delegation and appreciated the University for its Initiative to counsel students at school and college levels with respect to their careers and future roadmaps. The session was highly interactive with multiple activities for physiological assessment of the students and a detailed presentation related to market segmentation for the jobs and startups in framing their careers and higher education goals.

In the end, the Principal was presented with ILMA University's souvenir by the delega

members for monitoring career and academic progression of the students.

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ILMA UNIVERSITY TALENT HUNT





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In pursuance to earlier MoU signed between Airport Security Force (ASF) and ILMA University, the Alumni & Placement Department along with Department of Quality Assurance & Liaison visited ASF Public School & College and conducted Career Counseling session for their students on November 24, 2021.

The ILMA University delegation comprised of Director Quality Assurance & Liaison Mr. Fawwad M. Butt, Controller of Examinations & Director Gulshan Campus Major (R) Nasir Subzwari, Deputy Director Quality Assurance & Liaison Ms. Sajida Qureshi, Head of Administration and Security Mr. Raoun Farid, Assis-



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Recruitment Drive by **ZAMEEN.COM**

◀ **MAIN CAMPUS**

Alumni & Placement Department (APD) of ILMA University organized Recruitment Drive in collaboration with Zameen.com at



Main campus On December 06, 2021 and conducted on campus interviews for multiple job & internships positions in addition to career counseling session in auditorium.

Large no of students & Alumni appeared for the inter-

views which was appreciated by Zameen.com team. The Recruitment Drive is aims at providing opportunities to students for their placement in the industry and hands-on experience to for preparing themselves for interviews and successful careers.

The Recruitment team comprised of Mr. Muhammad Farid, Senior Manager HR & Business Partner South Region, Mr. Shujat Abdul Qadeer Asstt. Manager HR, Syed Anus Intizar Ahmed Asstt. Manager Talent Acquisition, Ms. Iqra Zameer Tal-



Acquisition Specialist while ILMA University was represented by Mr. Raon Fareed Asha Head of Administration & Security, Dr Imran Ali Shah Head of Department of Business Administration, Mr. Inamuallah Assistant Manager Alumni & Placement Department. Ms. Sumrah Nadeem Officer Alumni & Placement Department

NEWSLETTER



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